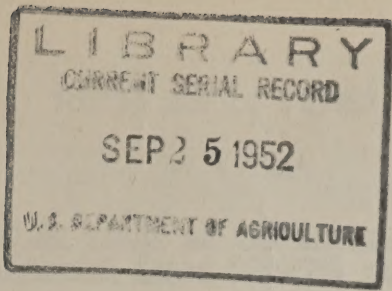


Reserve

1.913
F3 Ac 4



x Aids for
Observance

National

4-H

ACHIEVEMENT DAY

November 8, 1952 x

Extension Service U. S. Department of Agriculture



A 4-H REPORT TO THE NATION

PART I

What Over 2,000,000 Members Did in Their 86,000 4-H Clubs Under the Guidance of Their 293,000 Local Volunteer Club Leaders

1. 4-H members produced and conserved food to help attain national production goals in order to make more available for families in America and for those in need in other lands.

Garden products	acres	116,000
Poultry	birds	9,200,000
Livestock	head	1,200,000
Food crops	acres	960,000
Products canned	quarts	7,500,000
Food frozen	pounds	5,000,000

2. They made their homes more attractive and livable through their 4-H Club work in --

Food preparation	meals	23,000,000
Room improvement.	units	114,000
Arts and crafts	articles	930,000
Home management	activities	184,000
Beautification of home grounds	homes	107,000
Clothing	garments	2,300,000
Child care.	children	19,000
Music appreciation.	homes reached.	258,000

3. They made their homes and home farms more efficient and profitable through their 4-H Club work.

Club members

Achievement

360,000	kept personal accounts
593,000	participated in fire and accident prevention
145,000	made use of special economic information
406,000	conducted soil and wildlife conservation practices
169,000	carried on forestry activities
73,000	engaged in farm engineering and electrical work

A 4-H REPORT TO THE NATION

PART II

4-H Members' Participation in National and World Leadership

1. They helped to make America strong.

Club members

Achievement

760,000	carried on special health activities
305,000	had periodic health examinations
202,000	trained in home nursing and first aid

They improved their own food and health habits.
They removed farm and home accident hazards.
They prepared and served 23,000,000 meals in keeping with
the nutritional needs of their own families.

2. They worked as responsible citizens to improve their own communities.

Club members

Achievement

63,000	served as junior leaders
252,000	trained for recreational leadership
487,000	gave farm and home demonstrations

They made definite improvements in 48,000 communities.
They developed a deeper appreciation of the American freedoms.
They practiced democracy at home and in their communities.
They did much to help those in distress.

3. They sought diligently to develop the good-neighbor spirit.

They sent needed supplies to the less fortunate across the seas.
They corresponded with many to whom gifts were sent.
A few helped on farms in other lands.
They discussed social and economic forces at work.
They assumed their share of responsibility for a lasting peace.

NATIONAL 4-H ACHIEVEMENT DAY

November 8, 1952

THEME: SERVING AS LOYAL CITIZENS THROUGH 4-H

EFFECTIVELY REPORTING TO THE NATION

Using the 4-H message from the Secretary of Agriculture.

Recognizing all members who have tried "to make their best better."

Checking on 4-H goals set for 1952 as to actual results.

Highlighting the national 1952 results of 4-H Club work.

Calling attention to the intrinsic values of the 4-H program.

Paying special tribute to the parents of 4-H members.

Recognizing outstanding 4-H Club leaders and Friends of 4-H.

Recognizing especially contributions of 4-H members toward world peace.

Using messages from outstanding officials and leading citizens.

Developing special 4-H radio and television programs and salutes.

Inviting friends of 4-H Club work to observe results accomplished.

Calling attention to 4-H Club work in local churches and schools.

Displaying the 1952 4-H Club poster.

Featuring the recently published 4-H history, "The 4-H Story."

Calling attention to the National 4-H Club Center and progress made.

Showing the new 4-H color motion pictures.

Arranging for 4-H talks, news items, and editorials.

Enlisting local cooperation for exhibits and window displays.

Holding special 4-H events such as rallies, parades, and luncheons.

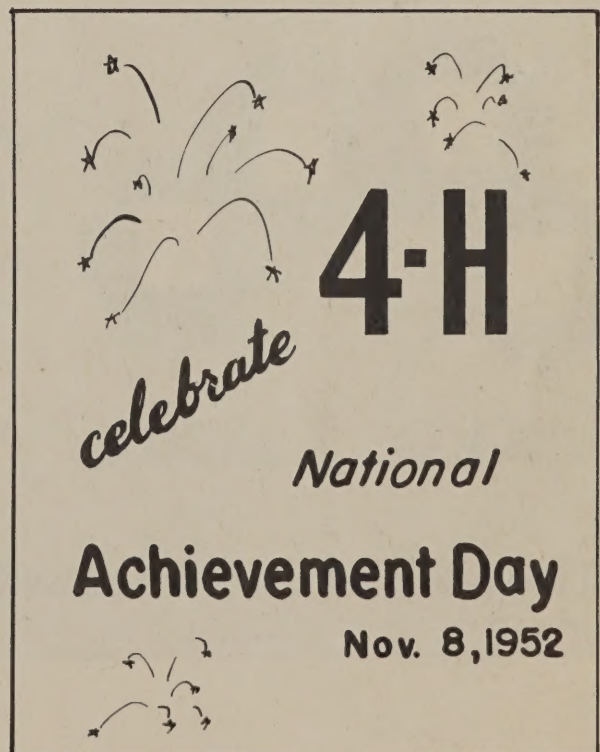
**THE 4-H CLUBS -- A GREAT POWER IN THE DEVELOPMENT
OF RESPONSIBLE CITIZENSHIP**

Posters

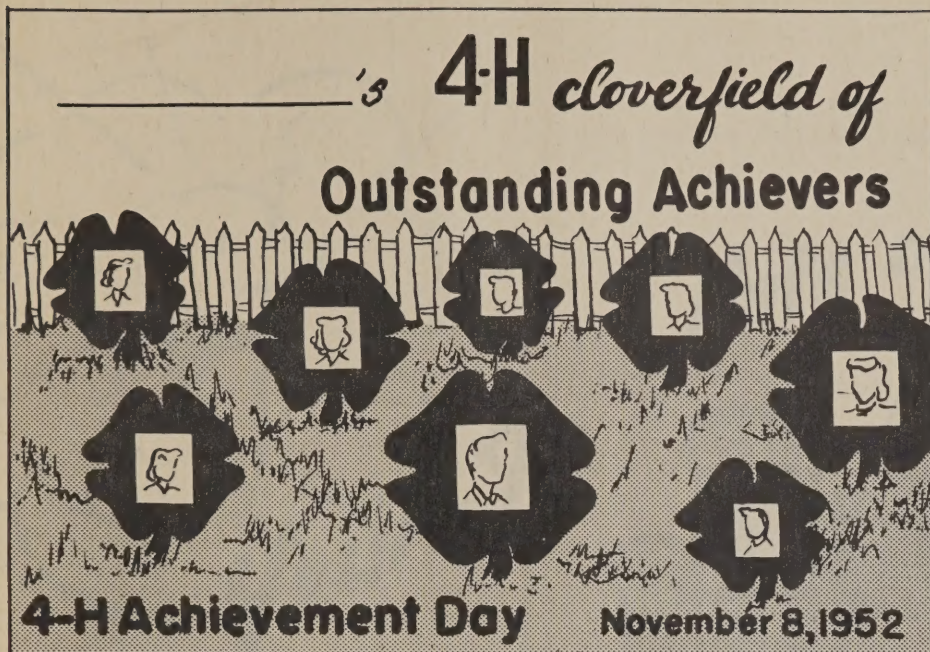


This poster designed to announce National Achievement Day should remain simple. The arrow may be done in bright red or bright green and the lettering in black and the calendar gray. A middle value background might be substituted providing the calendar would be made white and the arrow bright enough to contrast with the background. In this case the figure eight could be made to match the arrow. The other lettering should then be done in black or an equally dark color.

The true effect of this poster cannot be illustrated in black and white. It should be bright and show much contrast to catch attention. The poster should be done on a dark background with white lettering or on a middle background with dark lettering. The fireworks should be bright and light and may be done in one or two colors or they may be multicolored. One combination that might be used would have white lettering on a dark green background with white, yellow, orange, light green, pink, and violet fireworks.

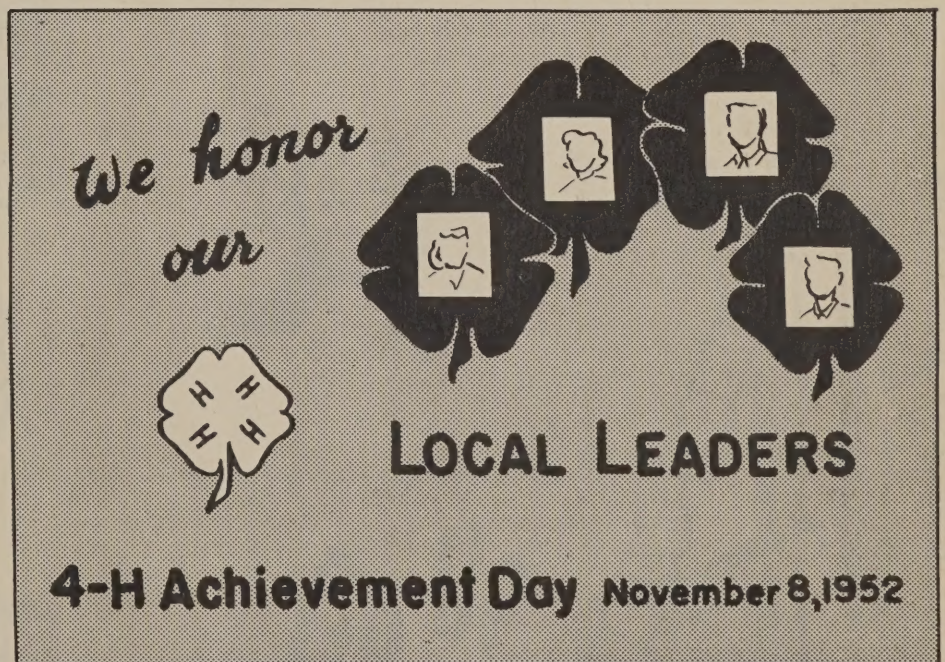


Exhibits



This idea may be used for a poster or three dimensional window exhibit to display photos of the boys and girls who have won awards. If done in three dimensions the rear of the field should be elevated so that back photos can be seen. The clovers should be cut from heavy cardboard. A grass mat might be used on the ground. By changing the title to "Outstanding Achievements" photos of projects might replace those of the boys and girls.

This poster is similar to the above, but would be best in the two dimensional form or very flat three dimensional, clovers being raised a few inches from the background. The color of the clovers should be of definite contrast to the background as should all lettering. Photos of local leaders should be pasted on the clovers.

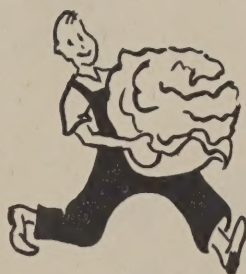


Spots

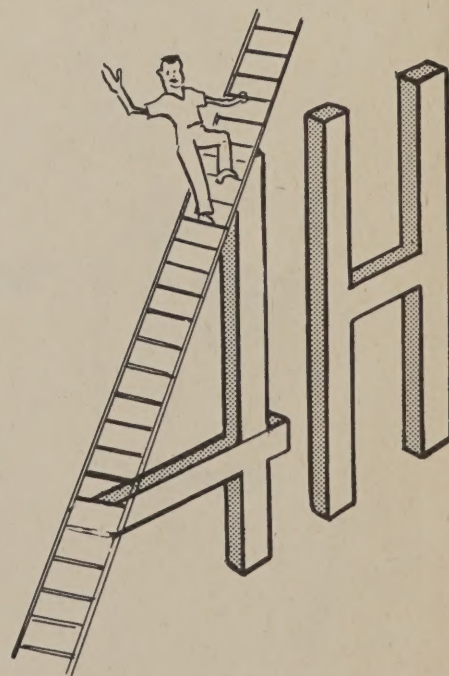


4-H ACHIEVEMENT
DAY

Nov. 8, 1952

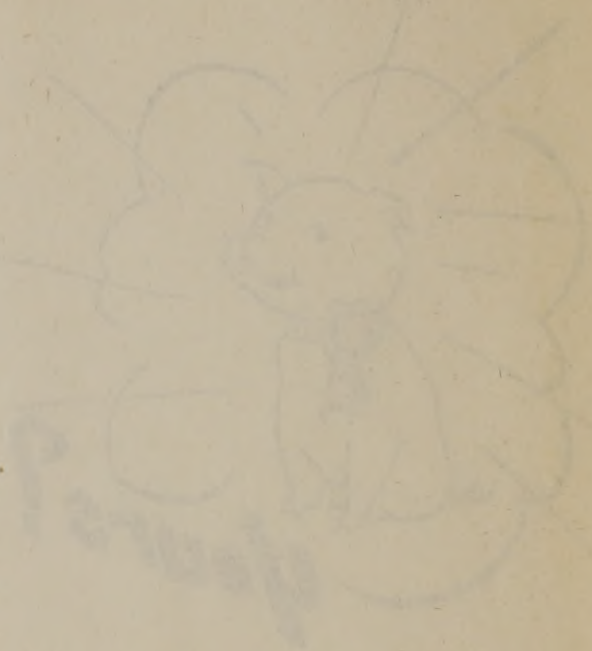


Go Up
with

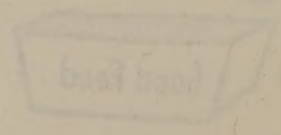
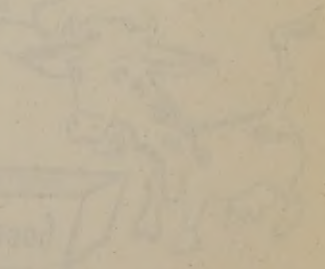


Spots

Let's off to



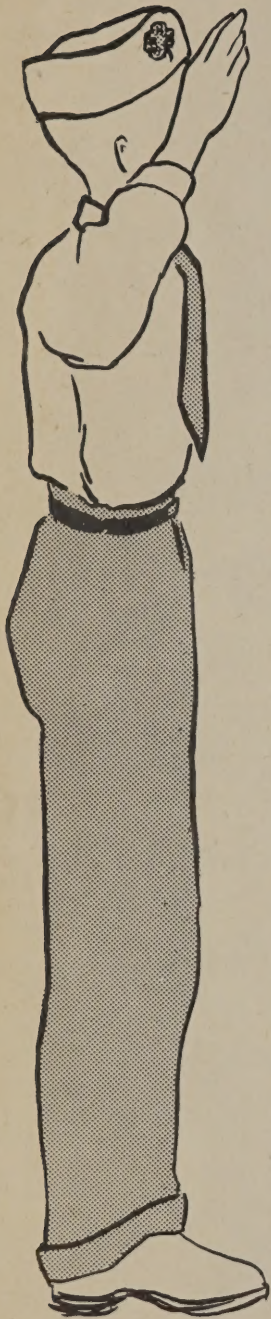
ATTACHMENT
Date: 10/1/1918



Go Up
With



Spots



Salute
to our
LOCAL
LEADERS

Celebrate

4-H

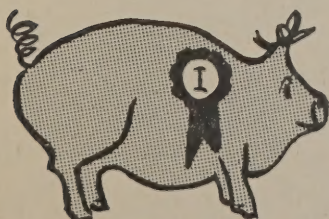
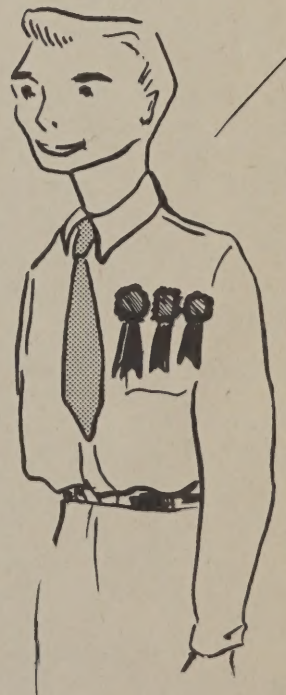
ACHIEVEMENT
DAY



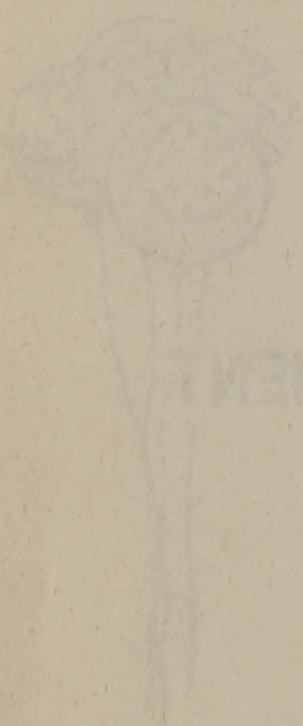
*To the
winner!*

*A 4-H
Achiever*

4-Hers

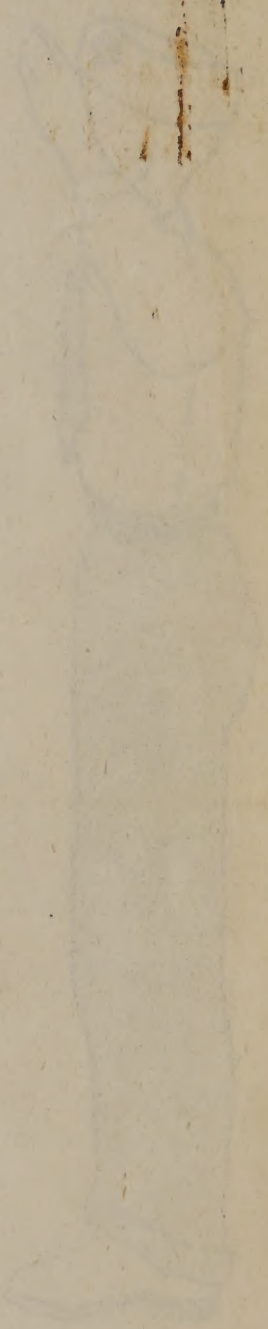


Spots

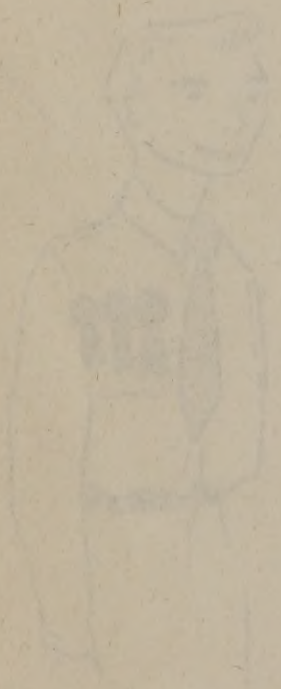
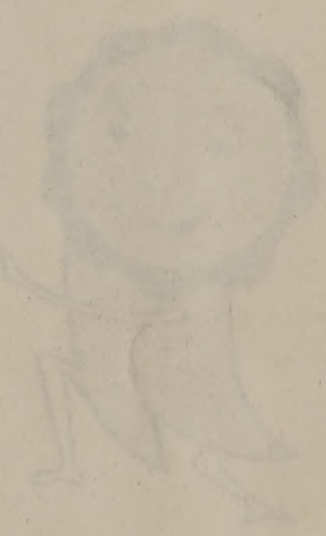


Let's
All
ACHIEVEMENT
DAY

Smile
to our
LOCAL
LEADERS



To the
winner!



A 4-H
Adviser

